



MEDIA RELEASE

Luke Nyguen masterclass a treat for top Travellers Choice members

Members rewarded for outstanding support of preferred suppliers with trips to Vietnam, Cambodia, Thailand, Malaysia and Far North Queensland

20 November 2016: **Celebrity chef Luke Nyguen's deliciously fragrant world of Vietnamese cuisine will be unveiled to Travellers Choice's top 10 agents in 2017, with the retail group's Gold Choice Award winners enjoying aclass at the master chef's cooking school as part of a luxurious APT journey to Vietnam and Cambodia.**

The top consultants will board APT's luxurious *AmaLotus* in Siem Reap next March for a seven-night Mekong river cruise, during which they will dine at Nyguen's onboard degustation restaurant. The culinary journey will then culminate in a post-cruise cooking class Nyguen's Grain Cooking Studio in Ho Chi Minh City.

Each year Travellers Choice presents its top 30 performing agencies with Gold, Silver or Bronze Choice Awards, with winners determined by their level of support for the network's broad stable of preferred suppliers.

As well as spots on dedicated famils, this year's recipients - announced during the group's Annual Shareholders' Conference at the National Convention Centre in Canberra - will take part in exclusive sales incentives and receive service grants worth up to \$1500 per agency. The grants can be used towards any of the network's member services, including the Travellers Choice Cruise Club and local area marketing activities.

This year's Silver Choice Award winners will travel in March 2017 as guests of Adventure World on a seven-night voyage on the beautiful *Star Clipper* around the islands and coastal attractions of Thailand and Malaysia, including the Similan Islands, Phang Nga Bay and Langkawi.

Two months later, Sunlover Holidays will take Bronze Choice Award winners to Tropical North Queensland to explore Cairns and Port Douglas. The seven-night trip will include a once-in-a-lifetime sleep-out on the Great Barrier Reef, with agents spending an unforgettable night beneath the stars on Moore Reef Pontoon, 26 nautical miles off the coast of Cairns.

Travellers Choice Managing Director Christian Hunter says this year's Choice Award winners played a crucial role in helping deliver the group's fourth consecutive record profit in 2015/2016.

"Choice Award winners provide our preferred suppliers with exceptional levels of support, and in doing so they help Travellers Choice maximise the value of our preferred agreements," says Hunter.

"Ultimately their efforts fuel our ongoing financial success and generate rewards for all Travellers Choice members, who remain our Company's sole shareholders."

2016 Gold Choice Award Winners

- Select World Travel, QLD
- Savenio, QLD & SA
- Ucango Travel & Cruise Centre, QLD
- Ballina Cruise & Travel, NSW
- Jamison Travel, ACT
- Weston Cruise & Travel, ACT
- Discover Travel & Cruise, QLD
- Windsong Travel, NSW
- Maria Slater Travel, ACT
- Oliver Travel, SA

For more information on Travellers Choice please visit www.travellerschoice.com.au.

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